

## Delegate fees

'Early Bird' bookings, made before 30th November 2004	£175
Bookings made between 1st December 2004 and 28th February 2005	£200
Bookings made from 1st March 2005 onwards	£225

## Booking information

Booking forms are available via email from: [registration@charity.demon.co.uk](mailto:registration@charity.demon.co.uk) or from the conference web site: [www.charity.demon.co.uk/dublin](http://www.charity.demon.co.uk/dublin). Alternatively, The Clifford Beers Foundation can be contacted at: Mariazell, 5 Castle Way, Stafford, ST16 1BS, England, Tel/Fax: 01785 246668.

## Call for papers: submission of abstracts

Potential presenters at the Conference are invited to submit abstracts of their paper for consideration by the Organising Committee. Papers must address the Conference themes with preference given to papers reporting on initiatives that have been subject to systematic evaluation and have learning outcomes for other organisations. Each abstract will be judged on its own merits but purely theoretical papers will have a lower priority. Individual papers will be allocated a time slot of no more than 20 minutes in length.

The closing date for submission of abstracts is: **31st December 2004**. Abstracts will be processed on receipt and successful authors notified as soon as possible and in any case not later than 31st January 2005.

### Notes for potential presenters:

- Further details and up-to-date information on abstract submission can be found on The Clifford Beers web site: [www.charity.demon.co.uk/dublin](http://www.charity.demon.co.uk/dublin).
- All abstracts must be submitted in electronic format, in any version of Microsoft Word or a programme that Word can import from. They should reflect the overarching Conference theme 'Mental Health Promotion: From Strength to Strength'. The length should be no more than 400 words and they must arrive no later than **31st December 2004**.
- All correspondence relating to abstracts, including emails, must be in the name of the main author who will remain the main contact point.
- Abstracts should be double spaced and use 12 point Times New Roman font. They should include the title of the paper on one line and the author(s) on a separate line before the body of the abstract, all in 12 point Times New Roman.
- Abstracts should be email-ed to [abstracts@charity.demon.co.uk](mailto:abstracts@charity.demon.co.uk) but must be accompanied by a completed abstract submission form. This is available from The Clifford Beers web-site in Microsoft Word format: [www.charity.demon.co.uk/dublin](http://www.charity.demon.co.uk/dublin) or via email – [dublinconference@charity.demon.co.uk](mailto:dublinconference@charity.demon.co.uk).
- All presenters must register as delegates for the Conference.

## FIRST ANNOUNCEMENT AND CALL FOR PAPERS

*The Clifford Beers Foundation Annual Series of Mental Health Promotion  
Conferences in the UK and Ireland: Inaugural Conference*

# Mental Health Promotion – Going from Strength to Strength

20th to 22nd April 2005

DUBLIN CASTLE



*Bedford Hall, Dublin Castle*

The Conference is organised by  
The Clifford Beers Foundation in collaboration with The Department of  
Health and Children (Ireland), The Department of Health, Social  
Services and Public Safety, Northern Ireland  
The Health Promotion Agency for Northern Ireland, The Scottish  
Executive, The Welsh Assembly Government and NIMHE (England)

*The Clifford Beers Foundation is a charity registered in England: Charity Registration No.3231433*

## About this series of conferences

During the 1990s the Clifford Beers Foundation presented the Annual European Conferences on Mental Health Promotion but in 1998 following the successful outcomes of this programme it was decided to develop this initiative into a series of biennial world conferences. The first such conference was held in 2000 in Atlanta and the third was held in Auckland in September 2004.

When planning the world conferences it was decided to discontinue the European event, both to avoid duplication and to concentrate on developing a global activity that would truly engage participants and policy makers from a wide range of countries. To a significant extent this has been achieved and such organisations as the Carter Centre and WHO are active collaborative partners. However a significant number of participants in the field, from the UK and Ireland, are no longer afforded the opportunities provided by the European conferences i.e. the chance to hear from leading international experts in the field, to present papers to an internal peer group, to receive feedback and to network among colleagues.

The Clifford Beers Foundation further recognises that, within the UK and the Republic of Ireland, an extensive range of innovative work is undertaken and there are numerous collaborative ventures currently in the planning and operational stages. This inaugural annual conference is intended to supplement these activities and to act as a catalyst for further development between agencies, groups and individuals. Conference will offer delegates the opportunity to learn about progress made to date and more importantly will provide the opportunity for participation in future developments.

## Themes for the inaugural conference

- **Strengthening individuals** – including the increasing of emotional resilience through interventions to promote self esteem, life and coping skills e.g. communicating, negotiating, relationship and parenting skills.
- **Strengthening communities** – including increasing social inclusion and participation, improving neighbourhood environments, developing health and social services which support mental health, anti-bullying strategies at school, workplace health, community safety, childcare and self help networks.
- **Strengthening partnerships for mental health** – including initiatives to reduce discrimination and inequalities and to promote access to education, meaningful employment, housing, services and support for those who are vulnerable.
- **Strengthening you** as an advocate for mental health promotion so that messages from the conference can be turned into positive and successful initiatives within your own and your partner/stakeholder organisations.

## Why attend?

Promotion/prevention strategies are urgent public health concerns worldwide and the need for the promotion of mental health has now become a feature of government policy in many countries. The last three decades have seen rapid developments in this field and the main barriers to enhancing this work are no longer a dearth of knowledge or programmes but rather the lack of:

- shared information about on-going research and successful programmes, policies and organisational models;
- collaboration on the development of new knowledge and the implementation of programmes and strategies;
- the effective use of scarce resources.

The Conference provides the opportunity to address these issues by engaging with leaders and experts from a range of disciplines, discussing the dissemination and implementation of a range of effective promotion and prevention strategies, influencing policy makers and administrators and helping promotion and prevention strategies take their rightful place on the health and social care, economic, cultural and political agenda. Participants are invited from:

- policy makers and policy administrators in local/national government ;
- professionals and clinicians in health and social care;
- service users;
- researchers and scientists;
- representatives of institutional settings, e.g. education, legal and judicial and labour organisations.

## Speakers include *(subject to change)*

**Margaret Barry**, Director of the Centre for Health Promotion Studies and Head of Department at the Department of Health Promotion, National University of Ireland, Galway

**Pasul J. Brounstein**, Senior Public Health Analyst, Center for Mental Health Services, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services

**Gregor Henderson**, Director, National Programme for Improving Mental Health and Wellbeing, Mental Health Division, Scottish Executive

**Maurice Mittelmark**, President of the International Union for Health Promotion and Education, Norway

**Martin Shain**, Senior Scientist, Centre for Addiction and Mental Health, Toronto, Canada

**Sarah Stewart-Brown**, Chair in Public Health, Division of Health in the Community, Warwick Medical School, England

**John Tsiantis**, Department of Child Psychiatry, Athens University Medical School, Greece

**Jane Wilde**, Director, The Institute of Public Health in Ireland