

FIRST ANNOUNCEMENT AND CALL FOR PAPERS

The Promotion of Mental Health and Prevention of Mental and Behavioural Disorders

The 3rd World Conference: from Research to Effective Practice

Under the patronage of Sir Paul Reeves, Patron of the Mental Health Foundation of New Zealand and former Governor-General and Anglican Archbishop of New Zealand

15th to 17th September 2004

**HYATT REGENCY HOTEL
AUCKLAND AOTEAROA NEW ZEALAND**



Images supplied by Tourism Auckland

**Kii mai koe ki ahau he aha te mea nui o te ao, maku e kii atu ki
a koe he tangata, he tangata, he tangata**

If you asked me what is the greatest thing, I would tell you –
it is people, it is people, it is people

The Conference is organised by The World Federation for Mental Health,
The Clifford Beers Foundation and The Mental Health Foundation of New Zealand
in collaboration with The Carter Center
Co-sponsored by the World Health Organization

Welcome from the Conference Patron



I believe strongly that we must enhance human capacities as well as treat human fragility. Consequently I applaud the challenge of this Conference to promote mental health and prevent mental disorders. Surely this is the essential link between research and effective practice.

Collectively you are a microcosm of a world that is seeking mutual understanding and the breaking down of the walls that divide us. The Conference is an event where you can begin to turn your visions into realities. You are here to share and learn from each other, to find the areas where cooperation is absolutely vital and to understand the cultural and ethical contexts that shape the work you do.

Some of us think that Aotearoa New Zealand is the centre of the universe; others may feel it is a long way from home. But we are hospitable people here and we live in a beautiful country. So welcome to our midst and I hope that you return home refreshed and invigorated for the very important work that you do.

Sir Paul Reeves

In 1997, following progress made through the Annual European Mental Health Promotion conferences, the Clifford Beers Foundation and the World Federation for Mental Health agreed on a joint venture to secure recognition of promotion and prevention as an integral part of the global mental health agenda. With support from the Carter Center and WHO a series of biennial conferences was initiated as an integral part of a world-wide movement to pursue this agenda. The Inaugural World Conference, held in Atlanta, Georgia in 2000, was followed by the London Conference in 2002.

From the earliest stages of planning it has always been envisaged that the biennial conferences would form a focus for this development. This vision has generated significant interest from government agencies, NGOs and academic institutions which have stressed the need to strengthen ties and expand collaborative actions internationally. As a result of expanding enthusiasm, a World Consortium of international organisations was formed at a meeting in Washington at the end of April 2003 to seek opportunities for joint activities and mutual support.

For the 2004 Conference, the Mental Health Foundation of New Zealand has agreed to act as partner and host. Auckland will offer delegates the opportunity to learn about progress made to date and more importantly provide the opportunity for participation in future developments.

The World Federation for Mental Health is an international non-governmental organisation founded in 1948. It is the only worldwide non-governmental, multidisciplinary advocacy and educational organisation concerned with all aspects of mental health. Its membership includes policy makers, scientists, consumers, family members, mental health professionals and concerned advocates in more than 100 countries on six continents. The WFMH is in consultative status to the United Nations and its specialised agencies. WFMH's goals are to heighten awareness, promote positive mental health, prevent mental and behavioural disorders and improve the care and treatment of those with mental disorders.

The Clifford Beers Foundation was founded "to promote the protection and promotion and preservation of the good mental health of people irrespective of race, colour, creed or place of residence and to advance education for the public benefit in all matters relating to mental illness/disorder and into steps necessary to promote and protect mental health". To this end the Foundation has established a global network of experts in the field of mental health promotion, commissioned the International Journal of Mental Health Promotion, acted as advisers to national and international agencies and has organised and presented a range of conferences to multinational audiences.

The Carter Center Mental Health Program was founded in 1991 under the leadership of former United States First Lady Rosalynn Carter. The Mental Health Program, with the support of a distinguished Mental Health Task Force, strives to improve access to quality mental health treatment, prevention services and support. The Carter Center seeks to improve the quality of life for people with mental illnesses by reducing stigma and discrimination.

The Mental Health Foundation of New Zealand is a national, non-government organisation of 27 years standing in Aotearoa New Zealand. Its vision is to lead mental health promotion in New Zealand through the provision of a range of public health services based around the frameworks of Te Tiriti o Waitangi and the Ottawa Charter. The Foundation provides a range of services including information, resources, training, policy advice, advocacy, community development and project management.

Conference Aims and Objectives

The main theme of the Conference is how to develop effective practice that is based on sound research and as such will continue the work begun at the first two world conferences in Atlanta in 2000 and London in 2002.

The New Zealand Conference will once again be an international working meeting designed to move forward the prevention and promotion field, by organising and mobilising influential individuals and organisations. Collaborative relationships will be the vehicle of the movement and the Conference is designed to strengthen these relationships during and through its proceedings.

The 2004 Conference will thus build upon the organisation and aims developed in the previous world conferences. It will evaluate the progress made since London, develop new and/or updated strategies and action plans and seek to broaden the support for prevention and promotion in mental health across countries, regions, cultures, social class, disciplines and amongst the different stakeholders. Particular emphasis will be placed on:

- research on the promotion of mental health and the prevention of mental disorders worldwide;
- evidence-based programmes, policies and principles of effective promotion and prevention;
- international exchange of research outcomes, programmes, policies and guidelines to stimulate implementation, recognising the need for cultural variations and adaptation;
- advocacy, policy-making and organisational models which facilitate promotion and prevention programmes;
- improved training to increase knowledge and expertise in the design and implementation of promotion and prevention programmes.

To be successful in this and subsequent biennial conferences, there is a need for the involvement of leaders and experts in the field and for a managerial strategy to ensure that this and future conferences provide the appropriate forum to advance the mission of this movement. We are therefore delighted to be joined by such eminent individuals and pre-eminent organisations in the challenge to:

contribute to the worldwide reduction of mental illness and the improvement of mental health of all people by effective prevention and mental health promotion.

Rosalynn Carter, Honorary Chair of the Biennial Conferences

Beverly Long, Chair of the Biennial Conference Committee

Thom Bornemann, Chair of the Programme Committee

Alison Taylor, Chair of the Organising Committee

The Conference is supported by:

Auseinet

CASEL

International Alliance for Child and Adolescent Mental Health and Schools

International Union for Health Promotion and Education

Mental Health Commission, New Zealand

Ministry of Health, New Zealand

Society for Prevention Research

U.S. Department of Health and Human Services/Substance Abuse and Mental Health Services Administration/Center for Mental Health Services

VicHealth Promotion Foundation

Why attend?

While the nineteenth century was characterised by the custody and care of the mentally ill and the twentieth by the emphasis on care and treatment, the beginning of the new millennium heralds a period of major progress in the promotion of mental health and the prevention of mental disorders. Promotion/prevention strategies are urgent public health concerns worldwide and the need for the promotion of mental health has now become a feature of government policy in many countries.

The last three decades have seen rapid developments in this field and the main barriers to enhancing this work are no longer a dearth of knowledge or programmes but rather the lack of:

- shared information about on-going research and successful programmes, policies and organisational models;
- collaboration on the development of new knowledge and the implementation of programmes and strategies;
- the effective use of scarce resources.

The Conference provides the opportunity to address these issues by engaging with leaders and experts from a range of disciplines and cultures, discussing the dissemination and implementation of a range of effective promotion and prevention strategies, influencing policy makers and administrators and helping promotion and prevention strategies take their rightful place on the health and social care, economic, cultural and political agenda.

The challenge, reflected in the Conference agenda, will be to evaluate progress to date, examine governmental initiatives, develop new and/or updated strategies and action plans and seek to broaden the support for evidence-based prevention and promotion in mental health by building sustainable partnerships at local, national and international levels.

The 2004 Conference provides a unique opportunity to come together with colleagues from a range of professional and cultural backgrounds, share and compare issues of mutual interest, establish working networks and participate fully in this truly international meeting.

Who should attend?

To meet the challenge of addressing the constantly growing demand for effective promotion and prevention strategies, it will be essential to move towards a more holistic approach and engage a range of professional, clinical, administrative and policy-making staff in the design and implementation of policies and programmes.

The Conference is designed to incorporate contributions from a wide series of disciplines, cultures and backgrounds and indeed the success of the Conference depends upon multi-dimensional presentation and debate.

Participants are therefore invited from:

- policy makers and policy administrators in local/national government ;
- professionals and clinicians in health and social care;
- service users;
- indigenous communities;
- researchers and scientists;
- representatives of institutional settings, e.g. education, legal and judicial and labour organisations.

We are particularly keen to ensure that the Conference is relevant to delegates from all over the world by offering a range of perspectives for effective mental health promotion and prevention in a variety of different cultural settings.

Conference Themes and Format

The Conference will have a range of general plenary sessions at the start of each half day where invited speakers or international organizations will present recent progress in moving evidence-based prevention and promotion forward worldwide or will discuss new frontiers in this field. In the closing session, on Friday afternoon, summaries, future actions and proposals for the 2006 Conference will be debated.

The main part of the Conference is organized around five clusters of plenary sessions and workshops, each linked to one of the five major themes of the Conference as discussed under *Conference Aims and Objectives*: research; evidence-based programmes and policies; international exchange and cultural variation; advocacy, policy-making and organization; and training and expertise development. Each cluster will start with a plenary keynote followed by two commentaries, setting the scene for five parallel workshops. In these workshops the major theme is discussed for each of the following lifespan settings: pre-school, school, working age and older people.

There will also be an open theme to accommodate papers that address specific issues outside of, or cutting across the above themes and settings, for example mental health promotion for families, public health approaches to major mental health issues linked to refugees, poverty or human rights. Papers addressing indigenous themes are welcome.

In addition to the workshops, there will be thematic symposia, with papers grouped by the Conference Organisers around similar topics. There will also be poster sessions linked to the five sets of workshops.

Facilities will be made available for networking, group meetings and more informal gatherings.

The table below illustrates in more detail how each half day of the Conference will be formatted:

General Plenary Session						
Plenary session linked to one of the five major themes						
Commentaries 1 and 2 on the theme-related plenary session						
Theme-related workshops					Symposia	Poster sessions
Workshop 1	Workshop 2	Workshop 3	Workshop 4	Workshop 5		
Pre-natal/ pre-school	School	Working Age	Older People	Open Theme		

Invited Speakers include:

Rosalynn Carter
The Carter Center

Mason Durie
Massey University

Beverly Long
World Federation for
Mental Health

David Morris
National Institute for
Mental Health, England

Beverley Raphael
New South Wales
Health Department

Shekhar Saxena
World Health
Organization

Liz Sayce
Disability Rights
Commission

Harvey Whiteford
University of
Queensland

We invite you to take part in the Powhiri, a ceremony of welcome extended to visitors by Maori, the indigenous people of New Zealand. This will be held at the Orakei Marae at 3.00pm on Tuesday 14th September. We hope that this will be one of many cultural experiences that you will discover and enjoy during your visit to Aotearoa New Zealand.

Submission of Abstracts

Potential presenters at the Conference are invited to submit abstracts of their proposed paper for consideration by the Organising Committee. Papers must address the Conference themes and presenters must specify the workshop/symposium or poster session where they wish to present their paper or work. Presentations will be no more than 20 minutes in length although collaborative presentations may occupy a double session of 40 minutes or a full workshop session.

- All abstracts must be submitted in electronic format, in any version of Microsoft Word or a programme that Word can import from. They should reflect the overarching Conference theme ‘from research to effective practice’. The length should be no more than 400 words. Please see the specific guidance at www.charity.demon.co.uk.
- Abstracts should be double spaced and use 12 point Times New Roman font. They should include the title of the paper on one line and the author(s) on a separate line before the body of the abstract, all in 12 point Times New Roman.
- Abstracts may be email-ed to abstracts@charity.demon.co.uk, in which case they should be accompanied by the electronic version of this form, fully completed. This is available from The Clifford Beers web-site in Microsoft Word format: www.charity.demon.co.uk or via email – conference@charity.demon.co.uk.
- All presenters must register for the Conference (see guidance notes for delegates on page 8)
- Authors accepted for presentation will be notified as soon as possible.

The Promotion of Mental Health and The Prevention of Mental and Behavioural Disorders: Abstract Form

Name: _____ Affiliation/Organisation: _____

Address: _____

City/State/Zip or Postal Code: _____

Country: _____ Email: _____

Office telephone: _____ Fax: _____

Names of co-author(s) and Affiliation/Organisation:

1. _____ Affiliation/Organisation: _____

2. _____ Affiliation/Organisation: _____

3. _____ Affiliation/Organisation: _____

4. _____ Affiliation/Organisation: _____

Please indicate which workshop/symposium or poster session you wish to present at: (tick one box only)

Session and Conference Theme		Workshop					Symposium	Poster session
		Pre school	School	Working Age	Older People	Open Theme		
Wed. am	Research on promotion and prevention worldwide							
Wed. pm	Evidence-based programmes, policies and principles							
Thur. am	International exchange and cultural variation							
Thur. pm	Advocacy, policy making and organisation							
Fri. am	Development of training and expertise							

At the discretion of the Organisers, presenters may be offered a presentation slot in an alternative session to that selected.

Please tick the box if you would like your paper to be considered for publication in The International Journal of Mental Health Promotion:

The Promotion of Mental Health and The Prevention of Mental and Behavioural Disorders: Registration Form

GST Number:
18-499-088

SECTION A: Registrant Information (Please print or type. Send one form for each registrant. You may photocopy this form if necessary). Online registration is available at www.charity.demon.co.uk

_____/_____/_____
Last Name (Family Name) First Name Title (MD, PhD, MSW etc.)

_____/_____
Organisation Your Title

Address for correspondence

Postal Code Country

() ()
Telephone Fax Email

I have the following special needs (e.g. vegetarian meals, wheelchair access, other): _____

I will be attending: The Powhiri on Tuesday 14th Sept. The Conference Dinner on Thursday 16th Sept.

SECTION B: Registration Fee

(All prices are quoted in New Zealand Dollars and include 12.5% Goods and Services Tax)

Early registration fee for payments received by 30th June 2004	\$NZ 695
Regular registration fee for payments received 1st to 31st July 2004	\$NZ 795
Late registration fee after 31st July 2004	\$NZ 895

Payment information (see also Guidance notes for Delegates)

- I enclose a cheque /money order in \$NZ for \$NZ _____ made payable to The Mental Health Foundation of New Zealand – International Conference
- Please invoice. Address for invoice (if different from above): _____

Please charge my credit card for: \$NZ _____

Credit card number: _____

Cardholder name _____ Expiry date: _____

Cardholder signature _____ Date: _____

Cardholder address _____

YOU AND YOUR PRIVACY

The Privacy Act 1993 provides that before your name and address details can be published in the list of delegates either for distribution to fellow delegates or any other party, you must give your consent. If this box is NOT ticked it is assumed that you agree to have your details published in the list to the exhibitors. **If you do not wish to be included in the list of delegates, please tick this box:**

Guidance Notes for Delegates

1. All presenters must be registered delegates for the Conference.
2. Abstracts must be submitted as prescribed on the accompanying abstract submission form.
3. Delegates will responsible for making their own travel and accommodation arrangements but advice is available from Conference organisers.

Delegates are advised to book early and take advantage of specially negotiated room rates at Auckland hotels. See accompanying information sheet for details or download a combined registration and hotel booking form from the Conference web site. The Hyatt Regency Hotel is the preferred partner hotel.

4. Payments must be made to The Mental Health Foundation of New Zealand – International Conference
 - By bankers draft or cheque payable to The Mental Health Foundation of New Zealand – International Conference
 - By bank transfer to account No 020100 0752592 25 at:
Bank of New Zealand
125 Queen Street
Auckland
New Zealand
5. Delegate fee includes
 - Powhiri welcome ceremony, 3.00pm Tuesday 14th September.
 - Conference Dinner, Thursday evening, 16th September
 - Attendance at all Conference sessions
 - Satchel and contents
 - Morning and afternoon teas
 - Luncheons
 - Goods and Services Tax at 12.5%
6. Conference web site. For up-to-date information about the Conference and how to register online see:

<http://www.charity.demon.co.uk>

This facility will enable delegates to submit abstracts. Furthermore, the web page provides current news and updates about the Conference programme, speakers etc. For further details about the Conference please contact:

Mental Health Foundation of New Zealand
P O Box 10051
Dominion Road
Auckland
Ph: +64 9 300 7010
Fax: +64 9 300 7020
Email enquiries: conference@mentalhealth.org.nz

Conference Administrators
The Conference Company
PO Box 90 040
Auckland
Ph: +64 9 360 1240
Fax: +64 9 360 1242
Email: mhf@tcc.co.nz

Details may also be obtained from:

The Clifford Beers Foundation
Mariazell, 5 Castle Way
Stafford ST15 0TD
United Kingdom
Web: www.charity.demon.co.uk
Ph: +44 1785 246668
Fax: +44 1785 246668
Email: conference@charity.demon.co.uk

The World Federation for Mental Health
PO Box 16810
Alexandria, Virginia
USA 22302-0810
Web: www.wfmh.org
Ph: +1 703 838 7543
Fax: +1 703 519 7648
Email: info@wfmh.com